

Society of Western Artists
April/May 2018 SWA Show

SHOW DATES: April 18 – June 1, 2018 **Receiving: April 14 from 10 am to 1pm.**

LOCATION: SWA Fine Art Center, 527 San Mateo Ave. San Bruno, CA 94066

PHONE: 650 225-9250 Open Wednesday-Saturday 11 – 3 pm

- **OPEN TO SWA MEMBERS ONLY**
- **RECEIVING TIMES:** Receiving starts at 10:00 AM and closes at 1:00 PM. Judging starts at 1:10 PM so come early so there won't be a rush at 1:00. SWA uses 3 judges for each show. They choose the paintings accepted into shows and award prizes.
- **ENTRY FEES (Non-refundable):** 1 painting for 15.00 2 for \$25.00 3 for \$40.00 4 for \$50.00
Make checks payable to SWA. **Volunteers helping on receiving day may submit a second entry for free.**
- **NUMBER OF ENTRIES:** Up to 4 entries may be entered, 3 of which may be used.
- **ENTRY FORM:** There are 2 Entry Forms on the page. Complete all information on Entry Form for each entry. Tape each Entry Form to the back of your painting in the upper left hand corner.
- **SIZE:** Minimum size 10" and a maximum no larger than 48" in any direction, including frame. Same painting may be entered in **only** two non-consecutive shows plus one Annual Show.
- **SELF ADDRESSED STAMPED ENVELOPE:** Entries must include a self-addressed, stamped envelope so we can mail your show receipt to you. Keep receipts of your paintings accepted into shows for your Signature Award.
- **BIOGRAPHY:** Bring a short biography that includes your contact information.
- **DIGITAL IMAGE:** Take a digital image of your painting before you frame it. Images of winning paintings will be used for publicity on posters and the website.
- **COMMISSION:** A 10% donation to SWA for all sales. Sales are between artists and buyer. Sold paintings must stay in the show until it is over. **To sell your artwork, you need a Seller's permit.** For permit and pertaining information go to: <http://www.cdta.ca.gov/services/#Register-Renewals>
- **GALLERY STAFFING:** Artist must staff the Gallery one day for each painting accepted. **If unable to staff, you need to get a substitute from the SWA membership or pay \$50/day for professional staffer.**
- **ARTWORK:** Paintings should be original art and conceived by the artist. Photographs are the copyright of photographer. If you use another person's photos, you **MUST** have permission to use them.
 - **NO CLASSWORK** or work done under supervision
 - **NO COPIES**, computerized art or work printed by any commercial process.
 - Art must be completed within the last three years.
 - NO OIL PAINTINGS under glass/Plexiglas
 - No painting over photographs
- **FRAMING:** FLAT HANGERS WITH WIRE ONLY! **No hardware projecting beyond back of frame. No eye hooks or nails to be used.** Use tape or plastic sleeves to cover wire ends. We encourage the use of white/off white matts.
- **LIABILITY:** Insurance is the responsibility of the artist. SWA is not responsible for broken glass.

AWARDS: Cash prizes will be awarded. **Each work is judged on its own merit: the overall impact of the work, concept, originality, presentation, composition, design, drawing, value, color/painting technique, and framing/matting.**

Your signature on Entry Form indicates compliance of Show Rules. Violation of these rules will result in disqualification for a signature award.

5 SWA SIGNATURE AWARD POINTS FOR ACCEPTANCE IN SHOW for Representational Works.

Exhibit Director: Carrie Drilling 650-619-7010

JURORS: Ann Basunio SWA, Doris Guzman SWA, and Yvonne Newhouse SWA