

Bulletin

2625 Broadway Avenue, Redwood City, CA 94063 (650) 839-1318 http://www.societyofwesternartists.com

March–April 2012

President's Message–SFC

Hi, everyone,

The fiscal year has started and we are beginning with our new board in place. The first topic I would like to address is to restate our group's original purpose, to bring back representational art. Fortunately, for us, it is once again in vogue. We need to get back to our roots. We have been pushing the edge of abstraction very close. While the work is terrific, it is not the stated purpose of our group. I hope we will continue to respect 70 years of tradition.

Our new executive board is as follows: President, Doris Guzman, SWA 1st Vice President, Sherry Vockel, SWA 2nd Vice President, Jeanne Nordness, SWA Secretary, Carolyn Jones Treasurer, Diana Jaye, SWA

Directors:

Membership, Loretta Hawkins Exhibits, Carrie Drilling, SWA Bulletin, Laura Johnson, SWA Publicity, Judy Puccini Gallery Coordinator, Alisan Andrews Corresponding Secretary, Mary Long Hospitality, Betty Olson Member-at-large, Ann Basuino, SWA Member-at-large, David Mc Kean Member-at-large, Moira McShane Lukas, SWA Workshops, Jan Prisco

It is our pleasure to serve you and we hope you join us by volunteering to work at the gallery show receiving. See you at the demonstrations and keep on painting.

Doris Guzman, SWA, SFC President

People's Choice 2011–12 December/January Exhibit

Shirley Green for "In the Sun"

Welcome to New and Returning Members Linda Attell and Judy Wahn.

2012 DUES

If you haven't paid your dues, please do so right away.

General Meeting and Demo Saturday, March 17, 1 p.m. SWA Gallery, Redwood City

Ferenc Besze

Ferenc Besze will be presenting a watercolor demonstration of street and water scenes. Ferenc, from Budapest, Hungary, is a very talented watercolor artist and teacher. He has an impressionistic style that focuses on the essence of the subject, rather than dwelling on details.

His paintings are in private collections in the United States and Europe. Ferenc's work was featured in the millennium issue of the International Artists Magazine, Master Painters of the World section.

General Meeting and Demo Saturday, April 21, 1 p.m.

SWA Gallery, Redwood City

Carolyn Jones

Carolyn is a very accomplished artist. In her career as a Silicon Valley research scientist, she worked mostly with solid-state devices that emitted or detected light. For the last 20 years, she specialized in "colorimetry," the science of color mixing with light.

These insights on how optical colors work and play off one another apply directly to artistic expression. Carolyn's demonstration will include:

- color mixing with paint
- color mixing with light (also called optical color mixing) This is very different from mixing colors with paint.
- achieving optical color mixing effects using paint.
- (She considers this almost weird and counter-intuitive.)

This should be a very interesting and "enlightening" demonstration.

For additional information about Carolyn, please see: http://inmenlo.com/2011/02/01/carolyn-jones-artistic-expression-fueled-by-a-scientists-understanding-of-color/

The deadline for the May/June Bulletin is April 5.

President's Message–SJVC

Greetings from your 2012 SJVC president!

We held our election for our new board during our last meeting. The new board is as follows:

President, Sally Moss 1st Vice President, Sheryl Lewis 2nd Vice President, Ron Jarvi Secretary, Shirlee Rehard Treasure, Denise Magill Congratulations, everyone.

I wanted to give a big thanks to Dennis Lewis and Dean Dallin for putting on a fantastic auction of art supplies. We raised a great amount of money that will be very helpful in the future for our club. We really appreciate the time and effort that both of you gave!

Our February meeting is around the corner. Our demonstrator will be Margret Stevenson. She will be using oils and acrylics together; it should be an interesting and insightful demonstration!

The annual spring show is scheduled for May, so get your paintings ready! It will be held at the River Park Gallery. We look forward to seeing everyone with their new masterpieces at the show.

There will be a juried show in Redwood city August 22nd- September 21. The theme of the show is landscapes of the San Joaquin Valley and the surrounding mountain ranges. More information will follow in the future.

We are off to a great year so far in the Valley. We expect lots of great things to come of the new year. I am looking forward to leading another year as the president of SJVC.

Sally Moss, SJVC President

Gallery Exhibit Volunteers

A big thank you for receiving/hanging volunteers: Alisan Andrews, Martha Bredwell, Lynette Cook, Evelyn Nitzberg, Betty Olson, Judy Puccini, Sherry Vockel, and Rosemarie Willimann.

Please contact Carrie Drilling (ccdrilling@hotmail.com or 692-8998) if you can volunteer for the next receiving March 24....no experience is necessary.

Thanks to Diana Jaye, Martha Bredwell, Mary Huxley, Patricia McConkie, Betty Olson, Terri Osborne and Pat Suggs for donations to SWA.

SWA CONTACTS

Gallery Coordinator	Alisan Andrews	650-400-8623
Workshops	Sherry Vockel	650-873-0118
Demonstrations	Jeanne Nordness	650-364-5709
Director of Exhibits	Carrie Drilling	650-692-8998
Advertising	Laura Johnson	650-591-1595
Hospitality	Betty Olson	650-593-8796
Membership	Loretta Hawkins	650-588-1154

SCHEDULE OF EVENTS

SWA February–March Exhibit

2/1-3/23 March

10-11	Jerry Stitt Watercolor Workshop		
17	Board Meeting		
	Ferenc Besze Demo		
SWA April–May Exhibit			

3/28–6/1 Receiving 3/24

April

21

Board Meeting Carolyn Jones Color Demo

Gallery Hours: 10 a.m.-3 p.m., Wednesday–Saturday

February/March 2012 SWA Gallery Exhibit

Congratulations to Award Winners:

1st Place	Anne Oseberg	The Great Hunter watercolor
2nd Place	Tom Ayers	Grandfather's House watercolor
3rd Place	Will Maller	Davenport December oil

Thank you to the judges: Carolyn Hofstetter, SWA, June Levin, SWA and Lillian Wu, SWA.

You can see the winning paintings on the SWA website as "WINNERS Feb/March Show" and in the email version of the Bulletin.

The Bulletin is published 6 times per year (Jan/Feb, Mar/Apr, May/Jun, Jul/Aug, Sep/Oct, Nov/Dec) Advertise your workshops, classes, etc.

Rates: \$10 per ad per newsletter—50 word maximum; \$20 per ad over 50 words. Make checks payable to SWA.

Deadlines for ads and news is the 5th of Dec (Jan/Feb), Feb (Mar/Apr), Apr (May/Jun) Jun (Jul/Aug), Aug (Sep/Oct), Oct (Nov/Dec).

No brochures or printed matter accepted. Please type your ad and send with your check to: Laura Johnson, 3408 Beresford Ave., Belmont, CA 94002. You may send info to dollsinmin@sbcglobal.net. Check must be received before your ad can be published.

2012 SWA Gallery Exhibition and Workshop Schedule

SWA December/January 2012 Exhibit	December 7 – January 27; Receiving December 3
SWA February/March Exhibit	February 1 – March 23; Receiving January 28
Jerry Stitt Watercolor Workshop	March 10 & 11
SWA April/May Exhibit	March 28 – June 1; Receiving March 24
62nd Annual Exhibit	June 6 – August 19; Receiving June 2 Reception August 19
Sean Dye Oil/Pastel/Water Media Workshop	July 6, 7 & 8
Claire Verbiest Watercolor Workshop	August 4 & 5
SJVC Member Exhibit	August 22 – September 21; Receiving August 19 or 20
SWA October/November Exhibit	September 26 – November 30; Receiving September 22 Small Works Show; Minimun 8'', Maximum 20''
Terry Miura Plein Air Oil Workshop	September 29 & 30
SWA December/January 2013 Exhibit	December 5 – January 25; Receiving December 1 Fall Theme

2012 SWA Demonstrations

Jan. 21	Jerry Stitt	Watercolor landscapes (as featured in Watercolor Magazine)
Feb. 18	Myrna Wacknov	Watercolor portraits
Mar. 17	Ferenc Besze	Watercolor landscapes
Apr. 21	Carolyn Jones	Oil landscapes
May 19	Jerry Miura	Oil
Jun. 16	Claire Verbiest	Watercolor
Sep. 15	Amy Da Peng King	Watercolor
Oct. 20	Gerald Boyd	Pastel
Nov. 17	Kay Carnie	Watercolor



February–March Exhibit Winners

The Great Hunter *1st Place* Watercolor by Anne Oseberg



Grandfather's House 2nd Place Watercolor by Tom Ayers



Davenport December *3rd Place* Oil by Will Maller

SWA Website Pages for Members

1. Members' News and Announcements: Have you won an award? Having a show? Send your news to SWA and it will be posted on our SWA MEMBERS' NEWS page on our website. Links to websites may be included.

2. Current Show Winners: SWA has created a page for the 1st, 2nd, and 3rd Place winners for each exhibit. The page includes a photo of the winning paintings and a bio for each artist. The pages for each exhibit will stay up all year. At the end of the year, there will be an opportunity for online visitors to vote for their favorite painting and a personal page will be developed for the winner! Visit our website to view the winners' page for the December/January and February/ March 2012 exhibit under "Current Show Winners."

SWA's website pages receive 90 hits per day, on the average. These two new pages are a great opportunity for members to publicize their achievements.Questions? Contact Sherry Vockel at (650) 873-0118 or email info@ societyofwesternartists.com

Sean Dye 3-Day Workshop

"Mixed-Media with Pastel and Oil" (Acrylic Painters Welcome!)

July 6 – 8, 2012 \$350 SWA Members, \$400 Non-Members

This interesting workshop will help open your eyes to new methods of painting that will add excitement and drama to your paintings. Sean is an experienced Plein Air and studio painter. Students of all experience levels will feel at home in this hand-on exploration of age-old traditional oil, water-soluble oils, pastel or acrylic.

Sean's work can be viewed at: www.seandyestudio. com

Contact: Sherry Vockel at (650) 873-0118 or email pastelgal@live.com or visit our website at www. societyofwesternartists.com for information and registration.

Directions: From 101: Take the Whipple Avenue exit. Go west on Whipple and turn left on El Camino Real. Turn left on Broadway. **From South 280:** Take the Woodside Road exit. Go east on Woodside to El Camino Real. Go north on El Camino. Turn right on Broadway. **From North 280:** Take the Edgewood exit east. At Alameda de las Pulgus turn right. At Whipple turn left. Take Whipple to El Camino and turn right. Left on Broadway. 2625 is on the RIGHT side.

SOCIETY OF WESTERN ARTISTS

2625 Broadway Avenue Redwood City, CA 94063

