

# SWA Bulletin

Society of Western Artists  
2625 Broadway Avenue, Redwood City, CA 94063  
<http://www.societyofwesternartists.com>

March–April 2011  
(650) 839-1318

## President's Message—SFC

Are you interested in serving the membership by being on the Board of Directors? Please know that you are always welcome to attend the monthly Board of Directors meeting—third Saturday of the month at 10:30 a.m./SWA Gallery. You will discover the fifteen dedicated individuals who work together as a team to guarantee YOU (and all members) a healthy and safe environment (the gallery) where you can learn and apply new art techniques through workshops and observe proven methods and skills through monthly demos, where hospitality greets you at the door! These amazing board members make it easy for you to enter your artwork in juried shows, which are then hung in the most pleasing arrangement. You are provided with all the information you need through the bi-monthly Bulletin and the web site, as well as publicity in the local newspapers. Your signature points are carefully considered and a celebration is planned for your Signature Membership Award! New members are welcomed and annual dues are collected. Monies are collected and bills are paid all in a most efficient way on your behalf. Minutes are taken with precision and care at each and every board meeting. And last but certainly not least, if an illness or loss occurs, you receive a personal and heartfelt note card in the mail.

Please, seriously consider becoming a board member! Explore the many different Chairs of the Board and discover where your talents/strengths lie so that you too can give back to your Artist Community that which has served you in a manner that has helped you grow in your art! YOU can do the same for your fellow artists!

This 2011 Board of Directors has generously committed to a second consecutive year of serving YOU with positive results. This year the Board of Directors will review and update the Standing Rules I and the Standing Rules II—Exhibit Policy as well as attending to their regular duties.

In sincere gratitude,

**Moira McShane Lukas, SWA**

## The Standing Rules II

The Exhibit Policy will be available to all in the Gallery and on the website. Please read the Standing Rules that govern our exhibit policies. Here is one of the rules pertaining to copied work.

All work submitted must be original. No copies of the work of others is allowed, including copying of photographs, sketches or paintings, whether directly or indirectly via a magazine, postcard, art book or brochure, etc.

A “copy” may be used as a point of reference in one’s own composition, if less than 10%. If a member submits copied work, it will be removed from the exhibit, the member will lose the points and possible awards for the show and the member will not be allowed to enter the next exhibit.

## General Meeting and Demo

**Saturday, March 19, 1 p.m.**  
**SWA Gallery, Redwood City**

### Dale Laitinen

Dale Laitinen will demonstrate watercolor landscape. A native of Minnesota, Dale graduated from San Jose State with a BA in Art. He has been painting for over forty years, teaches many workshops, and has been a juror for many national and regional exhibitions. Dale is a signature member of the National Watercolor Society and Watercolor West.

Laitinen’s painting is often identified by the long view with the natural forms of the topography being foremost. His works extend to the interaction between structures such as roads, dams, canals, powerhouses, and the natural landscape.

## General Meeting and Demo

**Saturday, April 16, 1 p.m.**  
**SWA Gallery, Redwood City**

### Sonja Hamilton, SWA

Sonja Hamilton is an award-winning artist, teacher, judge, demonstrator and calligrapher who is noted for her fluid, concise watercolors, whether landscapes, seascapes or florals. She will be presenting a demonstration of reflective water.

Sonja is a local artist who has exhibited and taught throughout the world. Sonja graduated from San Jose State University with a BA and holds a lifetime special teaching credential in art.

You are invited to join Sonja at her workshop in Switzerland, June 4–11. Contact her at [sonjaswa@aol.com](mailto:sonjaswa@aol.com); 530-878-4700.

## SWA Signature Awards Reception

This year’s Signature Award recipients are Laura Johnson, Deborah Matlack and Decker Walker. There will be a luncheon and reception honoring them on March 27. Members are invited to attend. Contact Doris Guzman, 415-731-4038 or Jeanne Nordness, 650-364-5709 for more information.

*The SWA gallery can be rented for meetings and workshops for \$100 per day or \$50 per half-day. Check with Gallery Coordinator Alisan Andrews (650-400-8623) for availability.*

## President’s Message–SJVC

Greetings from your 2011 SJVC President! On January 22, 2011, we held elections for our new officers. The new officers are:

President	Sally Moss
1st Vice President	Sheryl Lewis
2nd Vice President	Ron Jarvi
Secretary	Shirlee Rehart
Treasurer	Denise Macgill

CONGRATULATIONS, EVERYONE! I am looking forward to getting to know all of you. It’s going to be a great year!

We give a big thanks to Dennis Lewis who gave a very interesting slide presentation about the “Air Force Art Program” at our last meeting. Dennis submitted his latest painting, “Reign of Fire” to their annual show. Dennis attended an annual dinner in Washington D.C., compliments of the Air Force, where he was able to visit with his art friends he made while living in the Hollywood area.

We will be having our Spring Show in April or May. The location is undecided at this time. We will notify the members of the location in February. The Plein Art paint out this spring will be Saturday, April 16th. There are two locations under consideration, The Discovery Center or the Clovis Botanical Garden. Both locations offer beautiful painting scenery along with a fun day of painting.

I am very excited to be your new SJVC President. We will be having a very productive and fun year. We are inviting everyone to become “active” members in this year’s coming events. We want everyone to enjoy the fellowship and support of other artists in our organization. Your officers are eager to get to know everyone, so please come out for our next meeting. We have Sandra Kowallis scheduled for a demonstration, she is a beautiful landscape water colorist.

I look forward to seeing you on Saturday, February 26, 2011 at 1:00 p.m. at the Door Gallery!

Sincerely,  
Sally Moss, SJVC President

## Dale Laitinen Workshop

Dale Laitinen’s 2-Day Watercolor Workshop will be held on April 2 and 3 at the SWA Gallery. He will give a demonstration of his work at the Gallery on Saturday, March 19 at 1:00 p.m.

You can reserve your place in any workshop ahead of time throughout the year by putting down a deposit on it. Download the registration form from our website and send it in with your deposit. Credit cards are now accepted for payment. Please visit our website at: [www.societyofwesternartists.com](http://www.societyofwesternartists.com) under ARTISTS WORKSHOPS 2011 for information and registration forms or call me at (650) 873-0118 for assistance.

Sherry Vockel, SWA Workshop Chair

## SWA CONTACTS

Gallery Coordinator	Alisan Andrews	650-400-8623
Workshops	Sherry Vockel	650-873-0118
Demonstrations	Jeanne Nordness	650-364-5709
Director of Exhibits	Carrie Drilling	650-692-8998
Advertising	Laura Johnson	650-591-1595
Hospitality	Betty Olson	650-593-8796
Membership	Loretta Hawkins	650-588-1154

## SCHEDULE OF EVENTS

### February/March SWA Gallery Exhibit

2/2 – 3/25

### March

19 Board Meeting  
Dale Laitinen Watercolor Demo

### April/May SWA Gallery Exhibit

3/30 – 4/13 Receiving 3/26  
4/2–3 Dale Laitinen Workshop  
4/16 Sonja Hamilton Watercolor Demo

Gallery Hours: 10 a.m.–3 p.m., Wednesday–Saturday

## February/March 2011 SWA Gallery Exhibit

Congratulations to Award Winners:

1st Place	Helen Scheel	Autumn Harvest, Oil
2nd Place	Laurie Johnson	Spanish Dancer in Repose, W/C
3rd Place	Doris Guzman, SWA	Geraniums, W/C
HM	Catherine Streets Delfs	Puppy Love, Pastel
HM	Sui Jing Zhan	Romantic Twins, W/C

## December/January People’s Choice Award

Anneliese Drbal Whistler, Canada, Oil

The floor of the gallery needs to be touched up. We have the paint and rollers, it’s a fairly easy job, but much needed! If you have an hour or two please get it touch.

Thanks, Alisan Andrews  
[alisanandrews@yahoo.com](mailto:alisanandrews@yahoo.com); 650-400-8623

The Bulletin is published 6 times per year (Jan/Feb, Mar/Apr, May/Jun, Jul/Aug, Sep/Oct, Nov/Dec)

Advertise your workshops, classes, etc.

Rates: \$10 per ad per newsletter—50 word maximum; \$20 per ad over 50 words. Make checks payable to SWA.

Deadlines for ads and news is the 5th of Dec (Jan/Feb), Feb (Mar/Apr), Apr (May/Jun) Jun (Jul/Aug), Aug (Sep/Oct), Oct (Nov/Dec).

No brochures or printed matter accepted. Please type your ad and send with your check to: Laura Johnson, 3408 Beresford Ave., Belmont, CA 94002. You may send info to [dollsinmin@sbcglobal.net](mailto:dollsinmin@sbcglobal.net). Check must be received before your ad can be published.

## 2011 SWA Gallery Exhibition and Workshop Schedule

SWA December 2010/January Exhibit	December 6 – January 28
SWA February/March Exhibit	February 2 – March 25; Receiving January 29
SWA April/May Exhibit	March 30 – May 13; Receiving March 26
<i>Dale Laitinen Watercolor Workshop</i>	April 2 & 3
Open Studios	May 7 & 8
Sequoia High School Exhibit	May 14 – May 26; Receiving May 15
2011 Annual	June 1 – Aug 14 (Reception); Receiving May 28
<i>Karen Frey Watercolor Workshop</i>	June 4 & 5
<i>Sonja Hamilton Watercolor Workshop</i>	July 16 & 17
<i>Randy Sexton Plein Air Oil Workshop</i>	August 5, 6 & 7
SWA Signature Member/Board Exhibit	August 17 – September 30; Receiving August 15
<i>Linda Harris Oil/Pastel Portriature Workshop</i>	September 23, 24 & 25
SWA October/November Exhibit	October 5 – December 2; Receiving October 1
<i>Jim Gleason Oil Impasto Workshop</i>	October 8 & 9
<i>Doug Dawson Oi/Pastel Landscape Workshop</i>	October 21, 22 & 23
SWA December/January 2012 Exhibit (Summer Theme)*	December 7 – January 27; Receiving December 3

\*We will have one theme exhibit each year. Paintings that do not fit with the theme will not be accepted.

## Demonstrations 2011

January 15	Kim Lordier	Pastel
February 19	Diana Jaye	Painting Critique <i>(Bring two of your own paintings)</i>
March 19	Dale Laitinen	Watercolor
April 16	Sonja Hamilton	Watercolor
May 21	Michael Rodman	Oil
June 18	Linda Harris	Pastel
September 17	James Gleason	Oil
October 15	Duke Collins	Oil
November 19	Joyce Leopardo	Watercolor

### Help with April/May Gallery Exhibit

Carolyn Jones will be the Chairperson for the April/May Exhibit. Please sign up to volunteer by emailing her at ledperson@aol.com or by the Sign up sheet in the SWA Gallery. There are two shifts: Receiving/Judging from 10–2 or 2:30 and Judging/Hanging 1–3 or 3:30. Volunteers who complete a shift get their second entry at no fee.

*Thanks to the judges for the February/March Gallery Exhibit: Tom Freeman, SWA, Carolyn Hofstetter, SWA and Lillian Wu, SWA; and to those who volunteered for receiving and hanging: Cheri Halsema, Catherine Streets Delfs, Reba Leon, Carolyn Jones, Tom Ayers, Alisan Andrews, Camilla Roos, Edna Acri, Judy Puccini and Doris Guzman.*

## Gallery Sitters

New bulletin boards will be hung inside the closet in the Gallery. They are for the members and will contain copies of the Minutes of the Board Meetings, and other pertinent information. You are welcome to read these postings at any time. Please remember that occasionally procedures change in the gallery. It is important to check the bulletin board on the back of the closet door for any updates and you should also occasionally review the complete information in the black book.

The purpose of gallery sitting is to greet and inform our guests. Please be sure to offer information about workshops,

and the monthly meetings and demonstrations. Talk to our visitors about the art in the gallery, our organization and future exhibits.

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## Call for Frames, Mats and Volunteers!

On April 23 SWA is holding its Matting and Framing Workshop for the Sequoia High School Art Classes in preparation for The 2nd Annual High School Exhibit, to be hung in the Gallery on May 14.

SWA received a grant to do this project, but those funds will only go so far, so we are asking for donations of gently used frames, mats and matboard. If you have something to donate, please leave it at the gallery marked to my attention.

We are also asking for volunteers to help with the workshop. Volunteers with mat cutters are needed, as well as those who will work with the young artists to mat and frame their work and to encourage them.

We will also need volunteers for hanging on May 14 and hosting during the reception on May 15.

Please contact Alisan Andrews [atalisanandrews@yahoo.com](mailto:atalisanandrews@yahoo.com) or call 650-400-8623 if you have questions or can help.



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**919 601 8804** [cher72650@yahoo.com](mailto:cher72650@yahoo.com)

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**Directions: From 101:** Take the Whipple Avenue exit. Go west on Whipple and turn left on El Camino Real. Turn left on Broadway. **From South 280:** Take the Woodside Road exit. Go east on Woodside to El Camino Real. Go north on El Camino. Turn right on Broadway. **From North 280:** Take the Edgewood exit east. At Alameda de las Pulgas turn right. At Whipple turn left. Take Whipple to El Camino and turn right. Left on Broadway. 2625 is on the RIGHT side.

## ***SOCIETY OF WESTERN ARTISTS***

2625 Broadway Avenue  
Redwood City, CA 94063

