

# SWA Bulletin

Society of Western Artists  
2625 Broadway Avenue, Redwood City, CA 94063  
<http://www.societyofwesternartists.com>

March-April 2010  
(650) 839-1318

## President's Message—SFC

As your NEW Board of Directors President, I am here to serve YOU and the Board to the best of my ability with a grateful heart in 2010.

For many of you, this is the very first SWA Bulletin sent via email...Congratulations! If you received this via snail-mail, please consider joining us in discovering this new, efficient and money saving online format. It is easy! Just send me an email with "SWA Member" in the subject line and your name in the body of the email saying you want the Bulletin delivered via email. Send to: [purplemcs@aol.com](mailto:purplemcs@aol.com).

You will be happy to hear that the current Board of Directors are an amazing group of extremely gifted and dedicated artists/lovers of art who have proven to be intent on serving YOU -the entire SWA community as well as Redwood City, our NEW home and greater community. These board members make up the most cohesive group of people I have ever experienced on a board of directors. Their attitudes and ability result in success for YOU.

This is the year to become actively involved in SWA. Why? I can guarantee you will find a safe, supportive, welcoming and loving environment, which will result in a healthier, joyous and more creative YOU! Growing into the artist you were meant to be can be done in SWA's wonderful community of fine artists. Discover the many SWA Workshops that our Workshop Chair, Sherry Vockel has organized for your benefit! You will be delighted!

A special thanks to Alisan Andrews, Gallery Scheduling Chairperson, and her Sequoia Committee (Jeanne Nordness, 2nd Vice President; Judith Puccini, Publicity Chair and Tom Ayers, Co-Chair) who worked diligently to create a juried/judged exhibit for the Sequoia High School Art Students of Redwood City. In collaboration with Carrie Drilling, Director of Exhibits, the show was hung on Saturday, January 23 at your SWA Gallery and an awards reception was held on Sunday for the art students, their families/friends and community dignitaries. What an amazing event to promote art and education in the community, creating a bond of friendship and good will for the greater community of Redwood City!

In sincere gratitude,

**Moira McShane Lukas, SWA**

## December/January Most Popular Award

People's Choice votes have been counted. Congratulations to Anne Osberg for her painting, *Bergen, Norway Raintown*.

SWA signature members **James Ianziti** and **Gwen Hofer** recently passed away.

## General Meeting and Demo

Saturday, March 20, 1 p.m.

SWA Gallery, Redwood City

### Steve Curl

Steve Curl paints mostly landscapes and seascapes from direct experience on excursions to the High Sierras, the Rockies, Mexico and the Bay Area. Curl explains that his chosen medium, watercolor, behaves like nature—fresh, spontaneous, and elemental in its simplicity, and this is reflected in his work. Often he will do a small study on the spot, "plein aire," then finish a larger painting back in his studio.

An award-winning professional artist, Curl also gives back to the community by teaching his craft at the Pacific Art League, and at the International Elderhostel Organization where he instructs on-location painting classes in Mexico.

Steve will demonstrate how he navigates a painting and explain what he plans to teach, both in studio and plein aire.

## General Meeting and Demo

Saturday, April 17, 1 p.m.

SWA Gallery, Redwood City

### Floy Zitten

Floy Zitten's formal education was in biology and she became a scientific illustrator of college textbooks and field guides. Her focus since 1983 has been watercolors, which she also teaches.

Floy describes her work in three themes: technical accuracy, an appreciation of the principles of Oriental brushwork, and freshness. She enjoys combining detail and representation of a subject with the unpredictability of the watercolor medium. She hopes her paintings bring attention to local wildlife and will increase appreciation of our remaining open spaces."

Her award-winning work has been exhibited in California, Texas, New York, Wisconsin, and Washington.

Floy's demonstration will be using watercolor on canvas with an emphasis on depicting branches and trees.

## Call for Women Artists who Live or Work in SM County

**"The Female Gaze 2010":** Enter work that exemplifies your personal views of the world on March 1. For more information contact Brenda Bennett, San Mateo County Arts Commission, at [bbennett@co.sanmateo.ca.us](mailto:bbennett@co.sanmateo.ca.us) or (650) 599-1393.

## President's Message—SJVC

Congratulations to our newly re-elected officers! In our January meeting our current officers were reinstated by a majority of the members present. Since we are into the new year remember to send in your membership dues.

A couple of days before our January meeting Dennis, Dean and I drove down to Forest Lawn Museum in Glendale. We went to the opening reception for Chris Hopkins, a Seattle painter/illustrator and close friend of Dennis. Chris' exhibition of oil paintings pay homage to Native American tribes along the Pacific Northwest. The paintings portray tribal legends, aspects of their culture and many portraits of current tribal members. We came away impressed with Chris' mastery at capturing realism with flair. The oils ranged in sizes from 12 x 18 inches to a 9 x 6 foot canvas. The show is free and free parking. The show will run from January 29 to April 25, 2010. Check it out at [www.Forestlawn.com](http://www.Forestlawn.com).

As our first artist-demonstrator for this year, I covered the grayscale and how it relates to rendering, tonal plans and the four-color printing process. I also demonstrated how to simply initiate and render a generic portrait and the techniques used in prismacolor pencils. As of this writing we are lining up our next demonstrators.

Our Spring Show will be during the month of April. Members only, so get your paintings ready and win some prize money! The Spring Show will be at the Riverpark Art Studio where Dennis and I paint when our schedules permit. Also if you have any ideas on how to promote our event and bring in new members let us know. Thanks for your support and participation.

**Rudy Murrietta**

## Framing Requirements for Shows

Starting with the February/March 2010 show, all paintings under glass or plexiglass must have a white, off white or cream mat. Many have asked how the exhibits are judged. Each work is judged on its own merit; considering the all over impact of the work, concept, originality, presentation, composition, design, drawing, value, color and painting technique. I encourage all members to be part of the receiving, judging and hanging of each show. By volunteering, your second entry is free. —Carrie Drilling

*Thanks to Lilly Abbott, Brennie Brackett, Gomu Branstool, Marie Ducasse, Rocky Erfe, Tom Freeman, Diana Jaye, Moira McShane Lukas, Rose Niponice, Betty Olson, Susan Pizzi, Decker Walker, Rosemarie Willimann and Joyce Woodworth for their donations to SWA.*

*Welcome to New Members Rita Colwell and Susan Hall.*

## SWA Board

<b>Director</b>	<b>Ann Basuino</b>
<b>Director</b>	<b>David McKean</b>
<b>President</b>	<b>Moira McShane Lukas</b>
<b>1st Vice President</b>	<b>Doris Guzman</b>
<b>2nd Vice President/</b>	
<b>Demonstrations</b>	<b>Jeanne Nordness</b>
<b>Treasurer</b>	<b>Diana Jaye</b>
<b>Recording Secretary</b>	<b>Carolyn Jones</b>
<b>Corresponding Secretary</b>	<b>Mary Long</b>
<b>Membership Chair</b>	<b>Loretta Hawkins</b>
<b>Workshops Chair</b>	<b>Sherry Vockel</b>
<b>Director Of Exhibits</b>	<b>Carrie Drilling</b>
<b>Gallery Coordinator</b>	<b>Alisan Andrews</b>
<b>Publicity</b>	<b>Judith Puccini</b>
<b>Bulletin Editor</b>	<b>Laura Johnson</b>
<b>Hospitality Chairperson</b>	<b>Betty Olsen</b>

## SWA CONTACTS

Gallery Coordinator	Alisan Andrews	650-400-8623
Workshops	Sherry Vockel	650-873-0118
Demonstrations	Jeanne Nordness	650-364-5709
Director of Exhibits	Carrie Drilling	650-692-8998
Advertising	Laura Johnson	650-591-1595
Hospitality	Betty Olsen	650-593-8796
Membership	Loretta Hawkins	650-588-1154

## SCHEDULE OF EVENTS

### February/March SWA Gallery Show

2/10-3/26

### March

3/20 Board Meeting  
3/20 Steve Curl Watercolor Demo

### April/May SWA Gallery Show

3/31-5/28 Receiving 3/27  
4/17 Board Meeting  
4/27 Floy Zitten Watercolor Demo

Gallery Hours: 11 a.m. – 5 p.m. Wednesday - Saturday

*The SWA gallery can be rented for meetings and workshops for \$100 per day or \$50 per half-day. Check with Gallery Coordinator Alisan Andrews (650-400-8623) for availability.*

**The Bulletin is published 6 times per year (Jan/Feb, Mar/Apr, May/June, Jul/Aug, Sep/Oct, Nov/Dec)**

**Advertise your workshops, classes, etc.**

Rates: \$10 per ad per newsletter—50 word maximum; \$20 per ad over 50 words. Make checks payable to SWA.

Deadlines for ads and news is the 5th of Dec (Jan/Feb), Feb (Mar/Apr), Apr (May/June) Jun (Jul/Aug), Aug (Sep/Oct), Oct (Nov/Dec).

No brochures or printed matter accepted. Please type your ad and send with your check to: Laura Johnson, 3408 Beresford Ave., Belmont, CA 94002. You may send info to [dollsinmin@sbcglobal.net](mailto:dollsinmin@sbcglobal.net). Check must be received before your ad can be published.

## 2010 SWA Gallery Exhibition and Workshop Schedule

December 09/January 10 SWA Gallery Show	December 9 – January 21; Receiving Dec. 5
Sequoia High School Exhibit	January 22 – February 5
<i>Workshop – Karen Frey</i>	January 30 & 31
February/March SWA Gallery Show	February 10 – March 26; Receiving February 6
April/May 2010 SWA Gallery Show	March 31 – May 28; Receiving March 27
Art Walk	April 10 & May 8
<i>Workshop – Gil Dellinger</i>	April 23, 24 & 25
<i>Workshop – Steve Curl</i>	May 22 & 23
2010 Annual	June 2 – Aug 15; Receiving May 29
Art Walk	June 12
Art Walk	July 10
<i>Workshop – Floy Zitten</i>	July 16, 17 & 18
Art Walk	August 14
<i>Workshop – Randall Sexton</i>	August 6, 7, & 8
Signature Member SWA Gallery Show	August 18 – Oct 1; Receiving August 16
Art Walk	September 11
<i>Workshop – Alan Flattmann</i>	September 20 – 24
October/November SWA Gallery Show	October 6 – Dec 3; Receiving September 25
Art Walk	October 9
<i>Workshop – Doug Dawson</i>	October 8, 9 & 10
December/January 2011 SWA Gallery Show <i>Winter Theme</i>	December 6 – January 28; Receiving Dec. 4

---

### Demonstrations 2010

January 16	Joyce Faulknor	Illustrates wrapping watercolor paper to look like oil painting
February 20	Gil Dellinger	Oil, Acrylics and Pastel
March 20	Steve Curl	Watercolor
April 17	Floy Zittin	Watercolor
May 15	Lillian Wu	Chinese Brush Painting
June 19	Randy Sexton	Oil – Plein Air
September 18	Deborah Matlack	Pastel
October 16	Decker Walker	Oil Portraits
November 20	Kathleen Alexander	Watercolor – florals

---

## SWA–Sequoia High School Art Project

The Society of Western Artists (SWA) Gallery in Redwood City is currently exhibiting the Paintings and Drawings, Mixed Media, and 3-Dimensional art of the International Baccalaureate, 1A, Photography Ceramics of student-artists of Sequoia High School. The Opening Reception on Sunday the 24th was attended by a number of RWC dignitaries: Lorraine Rumley, VP Sequoia District Trustees, Sequoia High School Principal, Bonnie Hansen, Alicia Aquirre, Vice Mayor, Barbara Pierce, City Council and Chris Beth, Director of Parks and Recreation, Carolyn Livengood, San Mateo County Times and Barbara Britschgi, President of the Redwood City Art Center, members of the SWA Society, Sequoia Art Society, the family, friends and the public.

At the Reception the Out-reach Project Chair, Alisan Andrews, explained that SWA is a representational art, signature, exhibiting and educating society started in the 1920s. The Out-reach program includes the exhibit in the gallery by the students and demonstrations of technique and style in the classroom by members who have received their of Signature Award. Ms. Andrews introduced the Sequoia Instructors: Mozelle (Mozy) deCosta Pinto and Kate Sheehan, (Lindsey

Becker could not be present), who presented the certificates and announced the winners in the various categories. Best in Show went to Lindsey Eifert for her Prom Dress made of “Trash,” which was accompanied by her photographic book showing her wearing the dress as well as others she has made. The winners for Painting and Drawing: 1st Place: Brandon Chase, 2nd. Place Camilo Delay, 3rd. Danny Raggio and Honorable Mention, Palani Akana. Mixed media winners: 1st Place, Sergio Mendoza, 2nd. Place, Megan Beach , 3rd Place, Christian Juarez and Honorable Mention, Brianna Carroll. Three-Dimensional Art winners: 1st Place, Hung Truong, 2nd. Place Olivia Mariucci, 3rd Place, Isabel Prieto and Honorable Mention, Monica Arana. Several of the Seniors-artists have already been accepted to art academies here and abroad and one three-dimensional piece has been purchased.

There was a total of 61 pieces of outstanding work from 46 young artists currently on exhibit until the 4th of February. The gallery is open Wednesday through Saturday, 11 a.m. to 5 p.m. and is located at 2625 Broadway, Redwood City, CA 94061. The Student-Artists will be in the gallery after-school to talk to visitors about their work and their future journey into the art world.

---

**Directions: From 101:** Take the Whipple Avenue exit. Go west on Whipple and turn left on El Camino Real. Turn left on Broadway. **From South 280:** Take the Woodside Road exit. Go east on Woodside to El Camino Real. Go north on El Camino. Turn right on Broadway. **From North 280:** Take the Edgewood exit east. At Alameda de las Pulgas turn right. At Whipple turn left. Take Whipple to El Camino and turn right. Left on Broadway. 2625 is on the RIGHT side.

***SOCIETY OF WESTERN ARTISTS***  
2625 Broadway Avenue  
Redwood City, CA 94063

NON PROFIT

**PAID**

Permit No. 9  
San Bruno, CA

