



# 2014 SWA Workshops

## Ferenc Besze Workshop

2 Day Workshop, March 22 – 23, 2014  
Society of Western Artists Gallery  
2625 Broadway Street Redwood City, CA 94063

\$175 SWA Members  
Open to: Advanced Beginner – Advanced

Registration form at: [www.societyofwesternartists.com](http://www.societyofwesternartists.com) and in the gallery

Contact: Doris Guzman (415) 731-4038 [dody58wc@comcast.net](mailto:dody58wc@comcast.net)  
1426 25th Ave., San Francisco, CA 94122

**“Aim for a strong 3D effect, unleash your creativity”**

Ferenc Besze (FAIR-ense BEH-seh) was born and raised in Budapest, Hungary. His love for art surfaced early in his childhood, when Ferenc filled all his textbooks with drawings to the frustration of his teachers, and parents. Ferenc's passion continues until this day. Today, Ferenc transfers his passion to his students by teaching watercolour, which is his primary medium. Ferenc talented, award-winning watercolourist prefers to express himself in an impressionistic style, focusing on the essence of the subject, rather than dwelling on details. He likes all subject matter equally, such as a peaceful landscape or a busy city scene.



Description: during this workshop we will learn how to place a more definite foreground against a softer background, which we will accomplish with a wet in wet technique, in order to create a strong three-dimensional results.

## Peggi Kroll Roberts Workshop

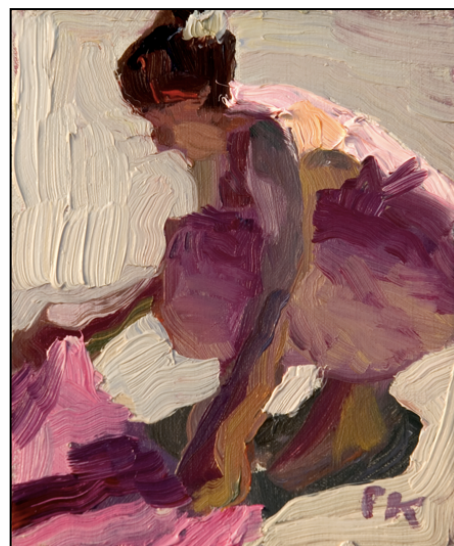
3 Day Workshop, June 27, 28, 28, 2014 \$430.00 SWA Members only, includes model fees  
Saturday and Sunday, 9:00 – 4:00 PM \$455.00 non-Members, includes membership to  
Society of Western Artists Gallery SWA through 12/14 and model fees  
2625 Broadway Street, \$480.00 non-members, includes model fees  
Redwood City, CA 94063 Open to all levels

Registration form at: [www.societyofwesternartists.com](http://www.societyofwesternartists.com) and in the Gallery

Contact: Diana Jaye at (650) 322-0148 [dianacaroljaye@gmail.com](mailto:dianacaroljaye@gmail.com)  
550 Menlo Oaks Drive, Menlo Park, CA 94025

### ***Peggi's Figure and Still Life Workshop***

Workshop: In this workshop the figure will be the subject matter, however the focus will be on improving drawing skills and seeing values and colors correctly, and understanding their relationships to each other. There will be daily demonstrations emphasizing the big shapes and establishing their relationships correctly. This provides a springboard to adding additional information if the individual artist desires. We will address design and technique in a manner in which the individual artist may express them selves in a personal way. The student will experience many specific assignments, which helps to "get to the point a little more quickly." Be ready to cover a lot of canvas and "learning through earnest mileage." Students will receive plenty of one-on-one instruction and individual demonstrations as needed.



## David Savelleno Workshop

3 day Workshop, October 3, 4, and 5, 2014  
Society of Western Artists Gallery  
2625 Broadway Street  
Redwood City, CA 94063

\$325 SWA Members  
\$375 Non members  
\$370 includes \$45 membership  
through 2015  
Open to All levels

Registration form at: [www.societyofwesternartists.com](http://www.societyofwesternartists.com) and in the gallery

Contact: Alisan Andrews at [alisanandrews@yahoo.com](mailto:alisanandrews@yahoo.com)  
723 Madison Ave, Redwood City, CA 94061 650-400-8623

### **Plein Air: Landscape, Seascape & Cityscape**

A native Californian, David Savelleno is an artist who works primarily en plein air (outdoors), creating watercolor paintings that capture random moments—on the street, in nature, and wherever else his portable easel takes him. Although largely self-taught as a watercolor painter, he credits his 30 years as a practicing architect with having given him the drawing skills and strong sense of perspective that have elevated his artwork to a professional level. As his many students will attest, he is also a very skillful and inspirational teacher with a very accessible approach to plein air painting.

**Workshop:** David will begin with a half-day lecture on plein air painting, his approach, materials, and equipment. At each of three sites, David will choose a scene to paint and students will gather around and paint along with him in a step-by-step method. By observing (taking photos as desired) and receiving individual coaching, students will learn David's approach to composition, value planning, perspective, and painting techniques. Plein air painting will include a landscape seascape and a cityscape.

